

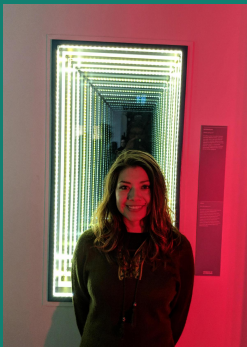
Centro Multicultural La Familia

**Spring.
New Beginnings.
Check out our new logo!**



Centro Multicultural La Familia hosted a logo revamp contest to welcome in the New Year, and usher in a new era for the agency! We are so excited to unveil it to our community and network partners. The new logo still features Centro's signature phrase, Healthy Families. Happy Children. It depicts a sense of togetherness and unity, which is central to our organizational mission, through the design of a flower made out of people coming together in a circle. Meet Alma Rentería, the designer of our new logo in the section below!

Artist Spotlight: Meet Alma Rentería!



Hello! My name is Alma Rentería, I am originally from Guanajuato, Mexico. I have been living in Michigan for three years. I have a bachelor's degree in Graphic Design with 15 years of experience working for the Mexican public and private sectors and collaborations in projects with companies from different countries such as the US, Spain, Chile, Brazil, Peru, and Argentina, primarily, but not exclusively, in editorial design, brand identity, marketing and advertising graphic design. I love working with startups, non-profits, cultural, child and well-being dedicated companies.

I take inspiration from the beauty and cycles of nature, the animal kingdom, the shapes and colors of the seasons, from the process of finding associations of things that don't have any apparent relation, from the simple things in life, like going for a walk in the forest or taking care of my plants and orchard. My premise has always been to enjoy and have fun during the design process, allowing ideas to flow at their own rhythm and time.

It is essential for me to find the reason behind any project, so I took inspiration from the mission and values of Centro Multicultural, which resonate with my own experience as an immigrant.

I could describe the logo as follows: Human relationships, human connections, trust, as well as emotional, physical, and mental health are



Alma's Website

very subtle and delicate aspects of life, which, when in harmony, make us flourish, unfolding before our eyes a more vibrant and colorful life. Inspired by this, different colors and imperfect shapes reflect the diversity of people and the "perfect imperfection" of life itself. Human figures in an attitude of support with each other, while surrounding the flower of well-being that is formed at the same time by themselves, represent both individual and team participation, creating a solid and strong visual composition.

Besides graphic design projects, I am also working on a collection of functional and decorative ceramics objects like mugs, vases, plates, sculptures, planters, lamps, among other things. I fell in love with ceramics as a powerful means of expression, so I am currently working on using this media to translate 2D concept designs into 3D creations. Also, coming soon, I will have a section on my web page with my photographs and illustrations that anyone can download for any commercial or personal purpose, so stay tuned! Learn more by visiting my website at www.almarenteria.com

We are Hiring!



Would you like to work with us? We are currently hiring for 3 positions:

- Client Advocate Specialist
- School Based Mental Health Clinician
- Community Outreach/Health Educator

For more information please visit our Facebook page and/or website for the job descriptions and information on how to apply! People of color and ethnic minorities with a passion for this field are strongly encouraged to apply!

Job Postings

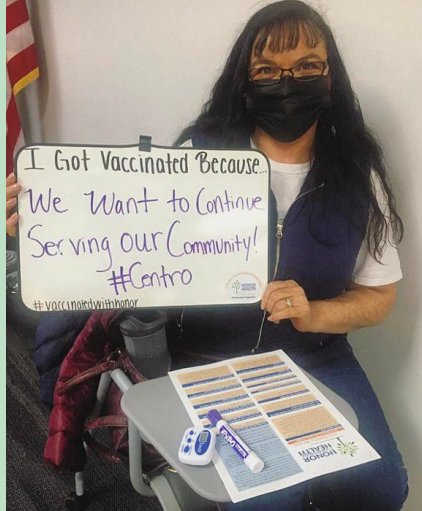


Centro Staff Gets Vaccinated!

Centro staff are well on their way to becoming fully vaccinated! As a staff and an agency, we want to continue serving our community to the best capacity possible, while making sure that we keep our clients and colleagues safe.

Now that vaccinations are available, we encourage everyone to research the available vaccines and make the decision for yourself if you wish to be vaccinated. Learn more information about vaccine eligibility and availability in Michigan at the link below.

Vaccine Information- Michigan



Centro Community Outreach Efforts

Vaccination Day Against COVID-19

Centro Multicultural La Familia and the Consulate of Mexico in Detroit partnered to host a vaccination event on March 30th at UFCW Michigan Health. A total of 996 people were vaccinated, of which 266 people belonged to the Latinx and/or Hispanic community, who were registered through the Ventanilla de Salud program! Thanks to everyone who showed up to event and made our community safer! The next vaccination event will be hosted on April 9th!



All Saints Episcopal Church- COVID Testing Event!

Centro had an opportunity to partner with 5 other organizations at a community outreach event this spring hosted at All Saints Episcopal Church.

The event provided free drive-thru COVID testing, food boxes for families in need, children's clothes and baby supplies, mental health screenings and much more! Thank you to everyone who participated in this amazing event!

Ascension Mobile Mammogram Clinic at the Mexican Consulate!

Centro worked with Ascension Healthcare to provide a mobile mammogram clinic so that women in the community could come and get tested. Mammograms are vital to detecting and preventing breast cancer. Catching signs of breast cancer early can make all the difference between life and death as a result of this devastating illness!



Online Nutrition Classes: "Comida Saludable, Familias Saludables"

Ventanilla de Salud has been collaborating with Michigan State University- Extension to provide online nutrition classes. These classes are instructed by Cecilia Jaime and Rayshawnda Temple, and moderated by Centro's very own Brenda Ortega. The classes have been held on Tuesday mornings at 10:00 am and Wednesday afternoons at 4:00 pm. Great job promoting healthy living and habits for our community!

Facebook Live Events

April is Child Abuse Prevention Month

- Helping Victims of Crime: Blanca Mares- 4/14/21 @ 4:00 pm
- Let's Talk About Child Abuse: Blanca Mares- 4/21/21 @ 4:00 pm
- Preventing Child Abuse: Pilar Cardenas- 4/28/21 @ 4:00 pm

Health Workshops at Ventanilla de Salud

April 2021			
Date		Presenter	Topic
Monday	5	Lourdes Byers Brenda Ortega	Infeccion despues de la extraccion de un diente. Cuidados pre y post extracción
Monday	12	Maricela Lee Brenda Ortega	Recetas nutritivas y sencillas de preparar
Thursday	15	Panel de Expertos	Resolviendo dudas sobre la nueva variación del COVID-19 y la importancia de la vacunación
Friday	16	Claudia Ruelas Paty Mogollon Brenda Ortega	Clase virtual de Actividad Física con "Cardio Dance with Clau & Paty"
Monday	19	Claudia Duran Brenda Ortega	Cultura de Paz
Monday	26	Cecilia Jaime Brenda Ortega	¿Cómo leer etiquetas nutricionales?

CENTRO MULTICULTURAL LA FAMILIA

TE INVITAMOS A NUESTROS

Conversatorios

EN ABRIL

MES DE LA CONCIENTIZACIÓN SOBRE EL ABUSO INFANTIL

Conoce nuestros servicios para víctimas de crimen

14
ABRIL
4:00 PM

Hablemos sobre el abuso infantil

21
ABRIL
4:00 PM

Prevención de abuso infantil

28
ABRIL
4:00 PM

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NO TE LO PIERDAS

f LIVE

@centromulticultural

bortega@centromulticultural.org Tel: 248 858 7800

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A Word Of Thanks During The COVID-19 Pandemic

At CMLF, we are very grateful for the financial support provided by so many caring organizations including United Way, Community Foundation for Southeast Michigan (CFSEM), Michigan Coalition to End Domestic and Sexual Violence (MCEDSV), Michigan Department of Health and Human Services (MDHHS), DTE Foundation and the Children's Foundation.

Together, they provided nearly **\$210,000** in funding to help us assist the community with needs during these difficult times. This included rental assistance, utility costs, personal hygiene items, cleaning supplies, technology needs, baby care items, PPE supplies, transportation needs, bilingual books and educational items as well as emergency food.

With rent and utilities alone, we were able to assist **173** families, which is nearly **692** individuals for the average household. Centro was also able to provide Telehealth services and modify our current offerings to ensure the safety of everyone involved, but also keep the same care and connection that we have with our amazing community.

We are beyond grateful to everyone who has been involved over this past year living under a pandemic, uncertainty, and great loss - you each made keeping our doors open possible and in turn, helped ensure safer homes in these times of crisis. ¡Muchísimas gracias!

Listen to Radio Centro Multicultural

Our radio station has been growing and adding more exciting content in English and Spanish to the show lineup. Check out the radio website for information on some of the awesome shows taking place now!

[Radio Website](#)



Check Out Centro's NEW YouTube Channel!

Centro Multicultural La Familia has a new YouTube channel! On this channel you can expect to find videos pertaining to self care and mental health, video recordings of radio interviews, Facebook Live Presentation recordings and so much more. Subscribe to Centro's YouTube channel today!



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